

**JOURNALISM
(SYLLABUS)**

COMPLEMENATRY

INTRODUCTION TO MASS COMMUNICATION

Course Code: CJ 1131

His/week: 3 hrs

Credits: 2 Credits

Module -1

Definitions of communication, elements of communication, types of communication, characteristics and functions of mass communication.

Module - 2

Print media - different types and their characteristics, advantages of print media - newspapers, magazines, tabloids, pamphlets and brochures, critical analysis of the print media in India.

Module - 3

Electronic media - different types and their characteristics, advantages of electronic media - radio, television, film, critical analysis of the electronic media in India

Module - 4

Characteristics of new media, internet, news portal, blog, online newspapers, Cyber ethics

Module – 5

Freedom of speech and expression in Indian Constitution, law of defamation, right to information, Press Council of India, code of ethics.

Reference List

1. Ray, Tapas (2006), Online Journalism: A Basic Text, New Delhi:Foundation Books
2. Singhal, Aravind & E. M. Rogers (2011), India's Communication Revolution: From Bullock Carts to Cyber Marts, New Delhi, Sage
3. Chatterjee, P. C. (2007), Indian Broadcasting, New Delhi, Sage
4. Domnick, Barry & Fritz (2004), Broadcasting, Cable, The Internet and Beyond: An Introduction to Modern Electronic Media, New Delhi, Surjeet Publication
5. Hasan, Sterna (2010), Mass Communication Principles and Concepts, New Delhi, CBS Publishers
6. McQuail, Dennis (2010), Mass Communication Theory: An Introduction, London, Sage Publications
7. Fiske, John (1996), Introduction to Mass Communication Studies, London, Routledge
8. Harris, Christopher R. & Paul Martin Lester (2002), Visual Journalism, Boston, Allyn & Bacon

HISTORY OF INDIAN MEDIA

Course Code: CJ 1231

Hrs/week: 3 hrs

Credits: 2 Credits

Module - 1

Pioneers of Indian journalism - James Augustus Hickey, James Silk Buckingham, Raj Rammohan Roy, Serampore Missionaries, Gandhiji as a journalist, media during the emergency(1975 — 1977)

Module -2

A brief history of Malayalam press - Rajyasamacharam, Paschimodayam, Gnana Nikshepam, Deepika, Malayala Manorama, Kerala Mitram, Kerala Patrika, Mathrubhoomi, Al-Arneen, Kerala Kaumudi

Module - 3

Luminaries of Malayalam journalism - Herman Gundert, SwadeShibhimani Ramakrishna Pillai, Kesari Balakrishna Pillai, K. P. Kesava Menon, Kandathil Varghese Mappilai, C. V. Kurijiraman, Vakkom Abdul Khader Moulavi.

Module - 4

Milestones in the history of radio and television broadcasting in India, an overview of the history of Indian cinema and Malayalam cinema.

Reference List

1. Raghavan, Puthupally (2001), Kerala Pathrapravarthana Charitram, Thrissur, NBS
2. Shaju, P. P. (2013), History of Mass Media, Calicut, Calicut University
3. Thomas, M. V. (2012); Bharathiya Pathra Pravarthana Charithram, Kottayam, DC Books
4. Vijayakrislanan (2013), Malayalam Cinemayude Kadha, Kozhikodu, Mathrubhumi Books
5. Ramankutty, K. V. (2010), Adhunika Malayala Cinema, Thiruvananthapuram, IPRD
6. Natarajan, J. (2001), History of Indian Journalism
7. Mast, Gerald (1985) A Short History of the Movies, Oxford, OUP
8. Chatterjee, P. C. (2007), Indian Broadcasting, New Delhi, Sage

BASICS OF NEWS REPORTING

Course Code: CJ 1331

Hrs/week: 3 hrs

Credits: 2 Credits

Module - 1

News - definitions - elements of news - difference between news and views, difference between news and fiction writing

Module - 2

Sources of news - beat reporting, press conference - press release, news agencies - AP, AFP, Reuters, PTI, UNI

Module - 3

Types of news - hard & soft new, exclusives investigative journalism, sting and reverse sting operations, citizen journalism.

Module - 4

Structure of news writing - inverted pyramid style, hour glass, intro and lead writing, types of lead.

Module - 5

News values, qualities of a good reporter, backpack reporting.

Reference List

1. Fedler, Fred et al (2001), Reporting for the Media, New York, OUP
 2. Karnath, M. V. (1980) Professional Journalism, New Delhi, Vikas Publishing House
 3. Stein, M. L. & Susan S. Paterno (2003), The News Writer's Handbook, New Delhi, Surjeet Publications
 4. Itule, Bruce D. & Douglas A. Anderson (2003), News Writing and Reporting for Today's Media, News Delhi, McGraw Hill
- Shaju, P. P. (2012), Reporting and Editing for Media, Calicut, Calicut University

BASICS OF NEWS EDITING

Course Code: CJ 1431

Hrs/Week: 3 hrs

Credits: 2 Credits

Module - 1

Contents of a newspaper - news, editorials, columns, cartoons, letters to the editor, features, photographs, info graphics

Module – 2

Sub editor - role and responsibilities in a newspapers, translation of stories from Malayalam to English and vice versa, handling news agency copies.

Module—3

Principles of editing, selection, correction, rewriting, style book

Module – 4

Writing headlines, functions & types of headlines – banner, skyline, kicker, deck, label, feature heads

Module – 5

Page makeup and design, principles of design, page dummyming

Reference List

1. Baskette, Scissors & Brooks (1932), The Art of Editing, New York, McMilian Publishing Co
2. Evans, Harold (1972), Newsman's English, London, Heinemann Ltd.
3. Shaju, P. P. (2012), Reporting and Editing for Media, Calicut, Calicut University
4. Saxena, Sunil (2006), Headline Writing, New Delhi, Sage
5. George, T. J. S. (19.89), Et:Wing: A Handbook for Journalists, News Delhi, MAC
6. Smith, Ron & Loraire O' Connell (2004), Editing Today, New Delhi, Surjeet Publications